ISSN: 1859-3690



TAP CHÍ

NGHIÊN CÚU TÀI CHÍNH - MARKETING

TRƯỜNG ĐẠI HỌC TÀI CHÍNH - MARKETING

Số 75 - Tháng 06 Năm 2023

JOURNAL OF FINANCE - MARKETING



JOURNAL OF FINANCE - MARKETING

Vol. 14, Issue 3, June 2023

CONTENTS

1.	The economic impacts of the UK-Vietnam Free Trade Agreement (UKVFTA) on Vietnam's electronics industry	1
	Hoang Cuu Long, Nguyen Thi Thu Phuong	
2.	The impact of entrepreneurship on economic growth: Empirical evidence in the Mekong Delta Ho Duc Hung, Pham Minh Tien, Tran Van Huu	13
3.	Relationship between consumer confidence and stock market index in Vietnam: Research impacts of the passion of Covid-19 Lu Xuan Trang, Nga Phan Thi Hang	25
4.	Impact of credit risk management on the financial stability of Vietnamese commercial banks Nguyen Quoc Anh	35
5.	Financial resilience of British SMEs during the financial crisis of 2008 To Le Anh Nguyet	49
6.	Impacts of perceived justice, workplace fun on innovative work behavior and job performance of lecturers at universities in Ho Chi Minh City Nguyen Thi Kim Ba, Le Thi Thanh Truc, Tran The Nam, Ho Thi Thanh Thuy, Chau My Chi	63
7.	Influences of person-environment fit, self-efficacy, working meaningfulness on work engagement and organizational commitment of lecturers at public universities in Ho Chi Minh City Bui Thi Nhi, Tieu Van Trang, Tran The Nam, Vo Hoang Kim Uyen, Nguyen Hoang Doan Anh	76
8.	Exploring the effects of service quality on customer loyalty: An empirical study of vinaphone Tran Dang Khoa, Nguyen Hoang Son	89
9.	Influences of organizational climate, transformational leadership on employees' emotional exhaustion, organizational citizenship behavior in real estate enterprises Nguyen Kieu Oanh, Mai Thoai Diem Phuong, Tran The Nam, Nguyen Thi Kim Ba, Mai Thanh Huong	100
10.	Factors affecting housing purchase decisions in Vietnam Le Thi Phuong Loan	112