

FACTORS AFFECTING THE DEVELOPMENT OF THE NIGHT-TIME ECONOMY IN MEKONG DELTA PROVINCES

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Appendix 1. The scale of research concepts

I. INSTITUTIONS AND ENVIRONMENT
1. The regulations of the Vietnamese government are suitable for the development of the night economy in the Mekong Delta region.
2. Local regulations are suitable for the development of the night economy in the Mekong Delta region.
3. The local business environment is suitable for the development of the night economy in the Mekong Delta region.
4. The region has mechanisms for night economy development
II. INFRASTRUCTURE AND SAFETY
5. The roads have been asphalted or concreted to ensure smooth and safe traffic.
6. The irrigation system meets the requirements of people's livelihoods and production.
7. The electricity system is provided stably, regularly, and ensures safety.
8. The technology infrastructure ensures to meet the needs of people and business production.
III. NATURE AND RESOURCES
9. The region has many beautiful landscapes.
10. The region has many resources that have not been fully exploited.
11. The region's natural resources are abundant and have unique characteristics.
12. Natural conditions can develop at night
IV. SCALE AND QUALITY OF LABOR RESOURCES
13. High-skilled labor force and skills
14. Diverse labor resources work on a full-time basis (24/24).
15. Well-trained labor force.
16. The scale of the labor force participating in work is increasing.
V. CULTURAL AND SOCIAL CHARACTERISTICS
17. The people in the region are hospitable.
18. The strength of the region is "Đàn ca tài tử" (a traditional musical art form)
19. The region has many unique cultural features.
20. Social security and order are well ensured.
VI. NIGHT ECONOMIC DEVELOPMENT
21. Institutional frameworks influence the development of the night economy.
22. Well-developed infrastructure promotes the growth of the night economy.
23. Efficient exploitation of natural resources.
24. Diverse and high-quality labor resources drive the development of the night economy.

Appendix 2. Sample composition by gender

Gender	Respondents	Percentage	Valid Percentage	Frequency
Male	181	39.6	39.6	39.6
Female	276	60.4	60.4	100.0
Total	457	100.0	100.0	

Appendix 3. Sample composition by age

Age	Respondents	Percentage	Valid Percentage	Cumulative Frequency
From 18 to under 25 years old	27	5.9	5.9	5.9
From 25 to under 35 years old	98	21.4	21.4	27.4
From 35 to under 45 years old	260	56.9	56.9	84.2
From 45 to under 55 years old	45	9.8	9.8	94.1
Above 55 years old	27	5.9	5.9	100.0
Total	457	100.0	100.0	

Appendix 4. Sample composition by occupation

Occupation	Respondents	Percentage	Valid Percentage	Cumulative Frequency
Business	123	26.9	26.9	26.9
Manager	147	32.2	32.2	59.1
Tourists	99	21.7	21.7	80.7
Business Management	44	9.6	9.6	90.4
Household	44	9.6	9.6	100.0
Total	457	100.0	100.0	

Appendix 5. Cronbach's Alpha for Factors in the Model

Observed Variables and	Cronbach's Alpha	Total correlation (Max – min)
Institutional Framework and Environment (TCMT)	0.891	0.824 - 0.681
Infrastructure and Safety (CSHT)	0.928	0.879 - 0.790
Nature and Resources (TNTN)	0.929	0.885 - 0.781
Scale and Quality of Labor Resources (QMCL)	0.823	0.702 - 0.547
Socio-cultural Characteristics (DDVH)	0.918	0.864 - 0.739
Night-Time Economic Development (PTKTD)	0.812	0.679 - 0.639

Appendix 6. Exploratory factor analysis results for variables

Items	Factors				
	1	2	3	4	5
CSHT3	0.937				
CSHT4	0.934				
CSHT2	0.889				
CSHT1	0.860				
TNTN3		0.939			
TNTN4		0.916			
TNTN1		0.894			
TNTN2		0.883			
DDVH1			0.928		
DDVH4			0.926		
DDVH3			0.924		
DDVH2			0.823		
TCMT1				0.914	
TCMT3				0.892	
TCMT4				0.855	
TCMT2				0.806	
QMCL1					0.845
QMCL2					0.834
QMCL3					0.824
QMCL4					0.729
Eigenvalues	4.620	3.185	2.946	2.731	2.159
Total Variance Explained	23.102	39.029	53.759	67.412	78.209
Bartlett's Test					0.747
KMO Coefficient					0.000

Appendix 7. Exploratory factor analysis results for night-time economic development (PTKTD)

Items	Factor
PTKTD1	0.863
PTKTD3	0.857
PTKTD2	0.838
Giá trị KMO	0.714
Giá trị Sig (Bartlett's Test of Sphericity)	0.000
Tổng phương sai trích	72.715
Giá trị Eigenvalues	2.181

Appendix 8. Normal Distribution of Residuals

